FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

Summary Information

Permit No: F00035675-B **Type of Permit:** FILMING **Release Date:** 01/27/2011

Production Company BBDO

Insured Company Name BBDO
Contact Phone No. 1 917-488-3175
Contact Phone No. 2
Fax 646-365-3466
Address 1285 AVENUE OF AMERICAS
NEW YORK, New York 10019

Production Title P&G-ANONYMOUS/GILLETTE

Type of Production Commercial - Standard

Producer Alex Fisch

Director Brett Morgan

1st AD Sonny Lowe

Production Manager Karen Waters

FilmL.A. Coordinator Yulizza Ramirez

Location Manager Smadar Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Assistant N/A N/A
Primary Phone Office - 000-000-0000
Secondary Phone

Fees

FILMLA FILM PERMIT RIDER FEE $100.00

Total Permit Fee $100.00

Number of Locations 4

NOT A PERMIT

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Summary Information — Location

Permit Number F00035675-B
Production Company BBDO
Insured Company BBDO
Production Title P&G-ANONYMOUS/GILLETTE

Location Manager Smadar Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 1201 W 5th St, Los Angeles, CA, 90017

Location Name LOS ANGELES CENTER STUDIOS

Location Type Office Building

Location Description LA CENTER STUDIOS /OFFICE BUILDING

Film Dates 1/28/2011 - 1/28/2011 05:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No interference with vehicular or pedestrian traffic

Equipment on Location

Type	Quantity
5 or 10 ton trucks	4
Cast/Crew vehicles	60
Cube Trucks	4
Generator	1
Motor Homes	2
Picture vehicles	4
Stakebed Trucks	4
Vans	4

Personnel on Location

Type	Quantity
Cast	5
Crew	55
Extras	30
LA City UFSO assigned	1
Spot Check	1

Filming Activities Drive by; Drive ups & away; Equipment on sidewalk, in curb lane & across street; Exterior Dialogue; flatbed truck with sink on it on/in valet area/ rotunda, in between 2 traingular buildings, actors/extras as general public have a shave or use some kind of Gillette product on truck while being filmed from all angles; Driving on Boylston St., 5th St. - Maryland Ave.;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E3

Location Notes 1201 W. 5TH ST IS ADDRESS FOR THE STUDIO TOWER. FOR STAGES, ITS 1205 W. 5TH ST. - CERTIFIED, NO PERMIT REQUIRED.

Approvals LOS ANGELES POLICE DEPARTMENT Gabriel Martinez

Coordinator Note -NO GENERATOR OR CABLING INSIDE OFFICE BUILDING.
-NO BLOCKING ENTRANCES AND EXITS.

Coordinator Note RIDER A RELEASES LOCATION.

Coordinator Note SPOT CHECK PER CAPT. FOWLKS.

Parking **Base Camp** **Crew Parking**

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Summary Information

Location

Permit Number	F00035675-B	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Type : Private Parking Lot
Street : CAA Bldg.s underground structure?

Location Type : Location
Street : N/s Constellation Blvd.

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Summary Information — Location

Location 2 of 4

Permit Number	F00035675-B	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Address 10 frwy, 110 frwy, 101 frwy, S Alameda St, inclusive (Excluding State freeways), Los Angeles, CA, 90071

Location Name DOWNTOWN GRID

Location Type Driving grid

Location Description Downtown Grid

Film Dates 1/28/2011 - 1/28/2011 07:00 - 22:00

Open or Closed to the Public Open

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
Camera cars	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Car-to-Car; Driving shots with the flow of traffic; Follow pcik up truck with camera and follow van . ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:** E4

Location Notes Must Comply with Attached Downtown Conditions

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER A ADD GRID.

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT

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Summary Information — Location

Location 3 of 4

Permit Number	F00035675-B	**Location Manager**	Smadar Vaknin
Production Company	BBDO	Primary Phone	Mobile - 310-433-0668
Insured Company	BBDO	Secondary Phone	Office - 310-558-6337
Production Title	P&G-ANONYMOUS/GILLETTE		

Location Address 110 Fwy., Olympic Blvd., Vermont Ave., 101 Fwy. Inclusive (Excluding Freeways), Los Angeles, CA, 90006

Location Type Driving grid

Film Dates 1/28/2011 - 1/28/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
Camera cars	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Car-to-Car; Driving shots with the flow of traffic; Follow pcik up truck with camera and follow van . ;

Jurisdiction **Political:** Los Angeles City - Council District 01 **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Thomas Guide **Page:** 634 **Grid:**

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER A ADD GRID.

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT

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Summary Information — Location

Permit Number F00035675-B
Production Company BBDO
Insured Company BBDO
Production Title P&G-ANONYMOUS/GILLETTE

Location Manager Smadar Vaknin
Primary Phone Mobile - 310-433-0668
Secondary Phone Office - 310-558-6337

Location Address 170 Fwy., 5Fwy., 101 Fwy., Inclusive (Excluding Freeways), Los Angeles, CA, 91602

Location Type Driving grid

Film Dates 1/28/2011 - 1/28/2011 07:00 - 22:00

Open or Closed to the Public Closed

Generic Conditions
All vehicles must be parked on private property
Must Maintain 5' Clearance on Sidewalks/Walkways
No Cast and Crew parking on areas streets.
No steps from trailers, trucks or motorhomes may be facing road

Equipment on Location

Type	Quantity
Camera cars	1
Vans	2

Personnel on Location

Type	Quantity
Cast	2
Crew	20
Off-Duty/Retired LAPD Officer(s)	1

Filming Activities Car-to-Car; Driving shots with the flow of traffic; Follow pcik up truck with camera and follow van . ;

Jurisdiction **Political:** Multiple Jurisdictions **Police:** Los Angeles Police Department **Fire:** Los Angeles City

Approvals LOS ANGELES POLICE DEPARTMENT Mark Buck

Coordinator Note RIDER A ADD GRID.

Parking

Base Camp
Location Type : Private Parking Lot

Crew Parking
Location Type : Private Parking Lot

NOT A PERMIT